

PROGRAM
43rd Annual AJL Convention
Cleveland Marriott East, Cleveland, Ohio
June 22- 25, 2008

Sunday, June 22

THE HOSPITALITY SUITE WILL BE OPEN FROM 1 – 4:30 PM AND FROM 9 – 11PM.

9:00 AM – Noon	AJL BOARD MEETING/BREAKFAST Salons I and II
10:00 AM – 5:00 PM	REGISTRATION Hotel Lobby
Noon – 5:30 PM	EXHIBITS and BEST PRACTICES DISPLAY Atrium
Noon – 3:00 PM	AJL COUNCIL MEETING/LUNCH Salons I and II
1:00 PM – 2:00 PM	AVI CHAI WELCOME LUNCH FOR BOOKSHELF LIBRARIANS Cleveland Room
2:00 – 4:00 PM	FRESHMAN SEMINAR with Michal Davis Salon VI
3:00 – 4:30 PM	OCLC USERS' GROUP with David Whitehair Salon V
3:00 – 5:00 PM	OPTIONAL LOLLY THE TROLLEY TOUR OF JEWISH CLEVELAND Advance Payment Required Meet in Hotel Lobby
4:00 – 5:00 PM	RAS DIGITIZATION COMMITTEE INAUGURAL SESSION, Jim Rosenbloom presiding Salon II
4:00 – 5:00 PM	NEWCOMERS ORIENTATION with Elizabeth Vernon Cleveland Room
4:00 – 6:00 PM	AJL Library Taskforce, Etta Gold and Rachel Leket-Mor presiding Lake Board Room
4:30 – 5:30 PM	JPS RECEPTION FOR KEYNOTE SPEAKER, ELLEN FRANKEL, in the Exhibits area
5:00 – 6:00 PM	MENTORING MINGLE Salon I
6:00 – 9:00 PM	DINNER and KEYNOTE ADDRESS Welcome from AJL President, Laurel Wolfson; Introduction of Speaker by AJL-GCC President, Mark Weber <i>How the People of the Book Became the People of the Book Business: A History of Jewish Publishing in America</i> by Dr. Ellen Frankel, Editor in Chief and CEO of the Jewish Publication Society Ballroom III/IV
9:00 PM -	COMMITTEE MEETINGS: Sydney Taylor Book Award Salon VI Sydney Taylor Manuscript Award Canton Board Room Chapter Relations Committee Lake Board Room Accreditation Committee Geauga Board Room Mentoring Committee Cuyahoga Board Room Publicity Committee Summit Board Room

Judaica Librarianship Editorial Board **Medina Board Room**
Cataloguing Committee **Cleveland Room**
Professional Development and Education Committee **Salon V**
Weine Users Group **Portage Room**

Davening for mincha and ma'ariv will take place in the Canton Board Room at times to be announced.

Monday, June 23

THE HOSPITALITY SUITE WILL BE OPEN FROM 10AM – 4:30PM AND FROM 7-11PM

6:00 AM MORNING WALK led by Merrily Hart
Meet in hotel lobby

7:00 AM MINYANIM:
Egalitarian **Salon II**
Orthodox **Salon I**

7:00 AM BREAKFAST
Ballroom Salons III/IV
Committee Meetings as needed at breakfast

8:30 AM – 4:00 PM REGISTRATION
Hotel Lobby

8:30 AM – 5:30 PM EXHIBITS and BEST PRACTICES DISPLAY
Atrium

8:00 AM – 2:00 PM CEU COURSE: Valuing Libraries, taught by Joann Roukens
Moderated by Leslie Monchar
Salons I and II

Session I, 8:30 AM – 10:00 AM

- a) DOCUMENTING THE HOLOCAUST moderated by Elliot H. Gertel
The Opening of the Red Cross International Tracing Service Archive: What Does It Contain and What Does Access to It Mean for Scholars and Family Researchers? by Michlean Amir
Trends in the Publication of Books about the Holocaust from 2000-2007 by Robert Rozett
Salon V
 - b) BOOK CLUBS FOR ALL AGES moderated by Ellen Cole
Creating Community Through Reading Together: Book Clubs For All Ages: A Panel Discussion with Maureen Reister, Nancy Austein, and Etta Gold
Cleveland Room
 - c) STORIES AND SONGS FOR YOUNG CHILDREN moderated by Andrea Davidson
Hebrew Storytime by Jackie Brooks
Stories Alive: Bringing Together Books, Music, and Flannel Boards by Joyce Levine
Salon VI
- 10:00 AM– 10:30 AM COFFEE BREAK
Atrium

Monday, June 23 continued

Session 2, 10:30 AM – 11:45 AM

- a) JEWISH WIT AND WISDOM moderated by Sean Martin
Exploring Yiddish Culture through Stories and Folklore by Esther Hexter
From Jewish Wisdom to Jewish Comics by Steve Sheinkin
Salon VI
- b) SYDNEY TAYLOR'S LITERARY LEGACY: IS IT ALIVE AND WELL? moderated by Linda Silver
In the Footsteps of Sydney Taylor: Her Legacy Lives On by Rita Frischer
The Once Upon a World Book Award by Adaire Klein
From *All-of-a-Kind Family* to the "Kvetchfessional": Depictions of Girls in Jewish Children's Literature by June Cummins
Cleveland Room
- c) SPEAK MEMORY moderated by Merrily Hart
Hungry Hearts: Finding Jewish American History in Fiction and Memoir by Roz Reisner
Mendel's Daughter: the Art of Remembering by Martin Lemelman
Salon V

Noon – 1:30 PM

AWARDS LUNCH: Accreditation, Scholarships, Fannie Goldstein, Life Membership; Wendy Wasman presiding
Ballroom Salons III/IV

Session 3, 2:00 – 3:15 PM

- a) ORTHODOXY AND RADICAL JEWISH CULTURE moderated by Shulamith Z. Berger
Researching Orthodox Judaism by Heidi Lerner
Haredi Films from the Israeli Popular Collection at Arizona State University by Rachel Leket-Mor
Tzadik Ka-Tamar Yifrah: Radical Jewish Culture and the Future of Jewish Music by Daniel Scheide
Salon V
- b) INFORMATION LITERACY moderated by Anne Biermann
New Standards in Information Literacy: A Panel Discussion of the New AASL Standards with Marion Stein, Cherille Berman, Karen Ulric, Nechama Kutner, and Shahshi Katebi
Salon I
- c) AJL CHAPTERS moderated by Toby Rossner
How To Run An Effective Chapter with Roz Reisner, Irene Seff, Marcie Eskin, Yelena Luckert, Jean Lettofsky
Cleveland Room
- d) YIKES! POW! ZAP! OY! ISRAEL GRAPHICALLY moderated by Wendy Wasman
From Tintin to *Waltz with Bashir* : Representations of Israel and Israelis in Comic Books, Comic Strips, and Graphic Novels by Steve Bergson
Tales of a Tank Secretary: IDF Comix with a Twist by Miriam Libicki
Salon VI

3:15 PM – 3:45 PM

COFFEE BREAK
Atrium

Session 4, 3:45PM – 4:45 PM

- a) School Librarians Roundtable – Elementary Grades moderated by Laurie Haas
Salon I
- b) School Librarians Roundtable – Middle School/High School moderated by Maureen Reister
Salon II

Monday, June 23 continued

- c) Center And Synagogue Librarians Roundtable moderated by Amalia Warshenbrot
Cleveland Room
- d) HAGGADOT moderated by Daniel Scheide
“And When Your Children Ask You...”(Exodus 12:26) by Hannah Miryam Belinfante
Freedom Illuminated: Understanding the Szyk Haggadah by Irvin Ungar
Salon VI
- e) ISRAELI VOICES moderated by Jean Lettofsky
Life After Terror: Israeli Experiences by Zieva Konvisser
The Secret Lives of National-Religious Women in Israel by Hannah Hashkes
Talking Back Online Israeli Style by Nili Adler
Salon V
- 5:00 PM – 6:00 PM 2008 ROSALINE AND MEYER FEINSTEIN LECTURE
From Otzar Sefarim to Otzar Hokhmah: Transitions and Transformations by Pearl Berger,
Benjamin Gottesman Librarian and Dean of Libraries, Yeshiva University; moderated by
David Gilner
Salon III
- 6:15 PM – 10:00 PM OPTIONAL SUPPER AND TOUR OF THE MALTZ MUSEUM OF JEWISH HERITAGE
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| 6:15 PM | Bus leaves hotel for The Temple-Tifereth Israel |
| 6:30 PM | Supper and Exhibit at Tifereth Israel |
| 8:00 PM | Maltz Museum of Jewish Heritage |
| 10:00 PM | Bus returns to hotel |
- Advance Payment Required **Meet in Hotel Lobby**

Tuesday, June 24

THE HOSPITALITY SUITE WILL BE OPEN FROM 10AM – 4:30PM AND FROM 9:00-11PM

- 6:00 AM MORNING WALK led by Merrily Hart
Meet in hotel lobby
- 7:00 AM MINYANIM:
Egalitarian **Salon II**
Orthodox **Salon I**
- 7:00 AM BREAKFAST
Ballroom Salons III/IV
Committee Meetings at breakfast as needed
- 8:30 – 3:00 PM EXHIBITS and BEST PRACTICES DISPLAY
Atrium
- 9:00 AM – 4:00 PM REGISTRATION
Hotel Lobby

Special Double Session 8:30 am – 11:30 AM Tri-C East Corporate College Computer Labs

OFF- SITE AND HANDS-ON: TECHNOLOGY FOR SCHOOL LIBRARIANS moderated
by Joyce Levine
Using Online Tools to Create Unique Ways of Looking at the Results of
Research by Diane Romm
Creating Wikis and Blogs by Karen Ulric
The OPALS Program: Hebrew Cataloging for Small Libraries by Harry Chan

Limited to 54 people. Register for this session at the hotel on June 22 or 23.
Bus leaves hotel at 8:15 AM sharp

Tuesday, June 24 continued

Session 5, 8:30 AM – 10:00 AM

- a) ADVENTURES IN BOOK REVIEWING: The Sydney Taylor Book Award Committee Tells All, Part 1 with Sarah Gershman and Kristina Swarner (*The Bedtime Sh'ma*)
Salon V and VI
- b) LOST AND FOUND moderated by Phil Miller
Hidden in Plain Sight: A Gift of Sixteenth Century Rare Italian Hebraica and Its Seventy Year Passage from Carton to Collection Shelf by Elliot H. Gertel.
Hebrew Publishing in America: The Forgotten Shainberg Library Book Series by Rachel Leket-Mor
Cleveland Room
- c) DUTCH JEWISH LIBRARY COLLECTIONS SINCE WW II moderated by Zachary Baker
The Recuperation And Reconstruction Of Dutch Jewish Collections In Post War Europe with Julie Marthe Cohen, Frits Hoogewoud, and Abraham Rosenberg
Salon I
- d) LC CATALOGING UPDATE with Lenore Bell, Joan Biella, Roger Kohn, and Aaron Taub
Salon II

10:00 – 10:30

COFFEE BREAK
Atrium

Session 6, 10:30 – Noon

- a) ADVENTURES IN BOOK REVIEWING: The Sydney Taylor Book Award Committee Tells All , Part 2 with Sonia Levitin (*Strange Relations*)
Salon V and VI
- b) THE DEAD SEA SCROLLS; moderated by Esther Hexter
The Changing Face of the Study of the Qumran Texts by John Kampen
The Theology, Halakhah, Politics, And Esotericism Of The Dss Essene Sect Compared With Normative Rabbinic Practices And That Of The Second Temple Sadducees by David Levy
Guidelines for Building a Dead Sea Scrolls Collection by Marlene Schiffman
Cleveland Room
- c) COLLECTION DEVELOPMENT moderated by Michlean Amir.
Serving Tradition: Using Jewish Cookbooks and Jewish Websites to Preserve the Multifaceted Jewish Culture by Alice Crosetto and Daniel E. Feinberg
Why Collect Advertising? Collecting Israeli and Diaspora Jewish Commercial Periodicals and Ephemera by Elizabeth Vernon
Salon II
- d) SIDDURIM moderated by Rita Saccal
Hours of Devotion: Fanny Neuda's Book of Prayers for Jewish Women by Dinah Berland
From Olat Tamid to Mishkan Tefila: A Short History of American Reform Prayer Books by Fred Isaac
Salon I

Noon – 1:30 PM

LUNCH, Jean Lettofsky presiding
Ballroom Salons III/IV

Tuesday, June 23 continued

Session 7, 2:00 – 3:00 PM

- a) SSC Membership Meeting
Salon V and VI
- b) RAS Membership Meeting
Salon I and II

3:00 – 3:30 PM

COFFEE BREAK

Session 8, 3:30 – 4:30PM

- a) AJL Membership Meeting
Salon I and II

4:30 – 6:00 PM

COUNCIL MEETING
Cleveland Room

6:00 – 7:00 PM

RECEPTION
Reception Sponsored by Siegal College and its Friends of the Library in honor of Jean Lettovsky's 25 years as director of the Aaron Garber Library.
Atrium

7:00 PM

AWARDS BANQUET; Susan Dubin presiding
Ballroom Salons III/IV

Wednesday, June 25

THE HOSPITALITY SUITE WILL BE OPEN FROM 10AM – 1:30PM

6:00 AM

MORNING WALK led by Merrily Hart
Meet in hotel lobby

7:00 AM

MINYANIM:
Egalitarian **Cuyahoga Board Room**
Orthodox **Summit Board Room**

7:00 AM

BREAKFAST **Ballroom Salons III and IV**

8:00AM-9:00 AM

Avi Chai Convention Wrap-Up Breakfast for Bookshelf Librarians
Salons I and II

8:00 AM– 9:00 AM

REGISTRATION FOR POST-CONFERENCE PROGRAM

Session 9 8:30AM – 10:00 AM

- a) IF YOU BUILD IT, THEY WILL COME moderated by Elinor Grumet
Yeshiva's Edifice Complex: Vision And Reality by Shulamith Z. Berger
Salon V and VI
- b) TRADITION, TEXT, AND TECHNOLOGY moderated by Peggy Pearlstein
The JNUL: From *Midrash Abarbanel* to the National Library of Israel by Carl Posy
The Creation of a Full Text Archive of the Historical Jewish Press by Elhanan Adler
The Lexicon of Modern Hebrew Literature and ... Shakespeare by Yossi Galron
Cleveland Room

10:00 – 10:30 AM

COFFEE BREAK
Atrium

Wednesday, June 25 continued

Session 10, 10:30 – Noon

- a) A LOOK AT THREE DISTINCT JEWISH COMMUNITIES moderated by Lee Haas
Shalom Argentina: Tracing the Jewish Gauchos and Agricultores, Who Incorporated
"Mate" Without Leaving Aside Their Own Traditions: Life in the JCA Colonies in
Argentina by Rita Sacca
Researching Local Jewish History: Jewish Cleveland in the Late Twentieth Century by
Sean Martin
Inside/Outside : New York's Syrian Jews by Randall Belinfante.
Salon V and VI

Noon

Pick up pre-paid box lunch
Cleveland Room Foyer

1:00 -

CONVENTION WRAP-UP MEETING
Cleveland Room

A CELEBRATION OF JEWISH CHILDREN'S LITERATURE:

The Sydney Taylor Book Award's 40th Anniversary

Wednesday, June 25, 2008

8:00-9:00 AM

REGISTRATION & CONTINENTAL BREAKFAST

Salon III

9:15-10:30 AM

The Past, the Present, and the Future of Jewish Children's Literature

Moderator: **Heidi Estrin**

Evelyn Freeman

Linda Silver

Rita Soltan

Joni Sussman

We kick off our celebration with an overview of the state of Jewish Children's Literature. Top experts in the field will describe the past, assess the present, and suggest future possibilities during this panel presentation. The session will set the scene and provide context for the post-conference sessions that follow. Audience questions for our experts are welcome.

Salon III

10:30-10:45 AM

COFFEE BREAK

Atrium

10:45 AM - 12:00 PM Session I

Worth a Thousand Words: Picture Book Authors & Illustrators

Moderator: **Julie Moss**

Deborah da Costa

Sarah Lamstein

Jane Breskin Zalben

These three accomplished women will provide insight into their creative processes. Learn about their most recent books and upcoming projects.

Salon I and II

Real Life, Real Teens: Literature for Life's Challenges

Moderator: **Esther Nussbaum**

Sonia Levitin

Carol Matas

Margo Rabb

Successful books for teen readers combine authentic voice and personal conflict, as well as relevant issues. Learn how these prolific authors continue to deliver.

Cleveland Room

12:15 - 1:45 PM

LUNCHEON WITH KEYNOTE ADDRESS

Sid Fleischman

Introduction: **Marcia Posner**

Salon III

2:00-3:15 PM **Session II**

Not Just the Facts: Illustrated Non-Fiction

Moderator: **Lisa Silverman**

Deborah Heiligman

Bill Rubin

Christos Nicola

Information about Information Books: Do “they” pick out the pictures and write the narrative? Or do “they” write the text and find pictures to match? Find out as these recognized authors talk about the challenges of this genre.

Salon V and VI

The Inside Scoop on the Jewish Publishing World

Moderator: **Kathe Pinchuck**

Hara Person – URJ Press

Dina Rosenfeld - Hachai

Claudia Valas – EKS Publishing

Representatives from URJ, Hachai and EKS will discuss each publisher's unique approach to Jewish Children's Literature. Topics will include a brief history of each house, some classics, and current trends.

Salon I and II

3:30-4:30 PM

Book Signing & Dessert Reception

Salon III

The following authors and illustrators will participate. Books will be available for purchase.

Deborah da Costa

Sid Fleischman

Deborah Heiligman

Sarah Lamstein

Carol Matas

Christos Nicola

Margo Rabb

Dina Rosenfeld

Bill Rubin

Rita Soltan

Jane Breskin Zalben